

DISTRICT COURT, CITY AND COUNTY OF DENVER, COLORADO 1437 Bannock Street Denver, Colorado 80202	DATE FILED: January 27, 2017 4:41 PM FILING ID: 5D755DFD5E368 CASE NUMBER: 2017CV30376
JULIE ANN MEADE, ADMINISTRATOR, UNIFORM CONSUMER CREDIT CODE,  Plaintiff,  v.  MARLETTE FUNDING LLC d/b/a BEST EGG,  Defendant.	▲ COURT USE ONLY ▲
CYNTHIA H. COFFMAN, Attorney General NIKOLAI N. FRANT, #38716* Senior Assistant Attorney General Ralph L. Carr Colorado Judicial Center 1300 Broadway, 6th Floor Denver, Colorado 80203 Phone Number: 720-508-6111 FAX Number: 720-508-6033 Email: <a href="mailto:nikolai.frant@coag.gov">nikolai.frant@coag.gov</a> *Counsel of Record	Case No.  Courtroom
<b>COMPLAINT</b>	

Plaintiff Julie Ann Meade, Administrator, Uniform Consumer Credit Code (“the Administrator”), by and through the undersigned counsel, for her complaint against Marlette Funding LLC d/b/a Best Egg (“Marlette”), alleges as follows:

### I. PARTIES

1. The Administrator is the duly appointed Administrator of the Uniform Consumer Credit Code (“the UCCC”). She is authorized to enforce compliance with the UCCC, *see* C.R.S. §§ 5-6-101, *et seq.*, and may bring a civil action against those who make or collect charges in excess of those permitted by the UCCC. In such action, the Administrator may seek injunctive relief to restrain persons from violating the UCCC, obtain consumer restitution, and collect civil penalties for violations of the UCCC. *See* C.R.S. §§ 5-6-111, 5-6-112, 5-6-113, and 5-6-114.

2. Defendant Marlette does business as “Best Egg” and is a foreign company

organized under the laws of Delaware. Marlette identifies its principal place of business as 1523 Concord Pike, Suite 201, Wilmington, Delaware 19803. Marlette is licensed by the Administrator as a Colorado supervised lender, license number 992119.

## II. GENERAL FACTS

### A. Marlette's Supervised Lender's License

3. Marlette has been licensed by the Administrator as a Colorado supervised lender from May 2014 through the present.

### B. The Best Egg Loans

4. Per the "About" page of its website (**Exhibit A**), Marlette is a self-described "specialty finance company" formed in 2013.

5. In 2014, Marlette launched its first product, which it refers to as "Best Egg personal loans" (hereinafter "Best Egg Loans").

6. The Best Egg Loans are loans that are made or arranged by a business entity that is regularly engaged in the business of making loans.

7. Consumers can apply for and obtain Best Egg Loans via a website that is owned and operated by Marlette. The website has the following internet address: <https://www.mybestegg.com/>.

8. The Best Egg Loans are made to consumers who are persons, as opposed to business entities.

9. By receiving Best Egg Loans, consumers incur debt, and the debt is incurred primarily for personal, family, or household purposes.

10. The debt that consumers incur as a result of the Best Egg Loans is by written agreement payable in installments and a finance charge is made.

11. The principal loaned to consumers who receive Best Egg Loans does not exceed \$75,000.

12. Best Egg Loans have been made to consumers who are residents of Colorado (hereinafter "the Colorado Best Egg Loans").

13. The residents of Colorado who have received the Colorado Best Egg Loans have received the loans from a creditor who has solicited or advertised the

Colorado Best Egg Loans in Colorado.

14. The means of advertising the Colorado Best Egg Loans have included, without limitation, advertisements that were sent to Colorado residents by mail.

15. From approximately September 2014 through the present, Marlette has acted as a "creditor," as defined in C.R.S. § 5-1-301(17), with respect to the Colorado Best Egg Loans.

16. From approximately September 2014 through the present, Marlette has made charges to Colorado consumers on the Colorado Best Egg Loans that are owned by non-bank entities ("Non-Bank Colorado Best Egg Loans").

17. From approximately September 2014 through the present, Marlette has undertaken direct collection of payments from or enforcement of rights against consumers arising from Non-Bank Colorado Best Egg Loans.

18. Marlette has made or collected charges from consumers on Non-Bank Colorado Best Egg Loans which exceed the maximum finance charges that are permitted for supervised loans under Colorado law.

19. The written agreements evidencing Non-Bank Colorado Best Egg Loans state, "[i]f your payment is not received by us within three days of the due date, we may charge a late fee in the amount of \$15."

20. Marlette has made or collected delinquency charges on Non-Bank Colorado Best Egg Loans when consumers have not made a payment on Non-Bank Colorado Best Egg Loans by the scheduled due date.

21. Marlette has made or collected delinquency charges on Non-Bank Colorado Best Egg Loans without waiting at least ten days after the scheduled due date before making or collecting the delinquency charges.

22. The written agreements evidencing Non-Bank Colorado Best Egg Loans state, "to the extent that state law applies [to this Agreement], the laws of the state of New Jersey" apply.

23. The written agreements evidencing Non-Bank Colorado Best Egg Loans state, "Extension Fees. You agree to pay a fee of \$25 or such other amount as provided by law for the processing of your request for an extension of this Agreement."

C. Financing the Best Egg Loans

24. On July 17, 2015, Marlette announced that it raised \$75 million in equity funding to accelerate growth, further its partnership agenda, and begin putting the Best Egg Loans on its own balance sheet. As of July 17, 2015, Marlette's 2015 Best Egg Loan originations had already far exceeded its 2014 full-year total of \$383 million.

25. In August 2016, Marlette raised \$205 million through the sale of securities to be used by Marlette to fund the Best Egg Loans.

26. Marlette is actively closing over \$2 billion through the sale of securities to be used by Marlette to fund the Best Egg Loans.

D. The Administrator's Compliance Examination

27. In 2015, the Administrator conducted a compliance examination of Marlette, pursuant to the statutory authority set forth in C.R.S. § 5-2-305.

28. By a report of examination dated December 4, 2015, the Administrator informed Marlette, amongst other things, that Marlette was charging finance charges, late charges, and extension fees that violated Colorado law. The report of examination further informed Marlette that the loan agreements for the Colorado Best Egg Loans contracted for the application of New Jersey law, in violation of Colorado law.

29. In the report of examination, the Administrator directed Marlette to make refunds to consumers of certain excess charges and fees and to apply Colorado law instead of New Jersey law with respect to loan agreements with Colorado consumers.

30. Marlette has refused to take the corrective actions directed by the Administrator in her report of examination with respect to excess finance charges, late charges, extension fees, and provisions in consumer agreements contracting for the application of New Jersey law.

**III. FIRST CLAIM FOR RELIEF  
EXCESS CHARGES**

31. The Administrator repeats and realleges paragraphs 1 through 30, above, as if alleged herein.

32. Marlette has charged, assessed, collected, or received finance charges and delinquency charges in connection with Non-Bank Colorado Best Egg Loans that

exceed the finance charges authorized and allowable under C.R.S. § 5-2-201 and the delinquency charges authorized and allowable under C.R.S. § 5-2-203.

**IV. SECOND CLAIM FOR RELIEF  
UNLAWFUL CHOICE OF LAW PROVISION**

33. The Administrator repeats and realleges paragraphs 1 through 32, above, as if alleged herein.

34. The written agreements evidencing Non-Bank Colorado Best Egg Loans include terms that purport to provide that the law of a state other than Colorado applies, in violation of C.R.S. § 5-1-201(8).

**V. THIRD CLAIM FOR RELIEF  
UNLAWFUL EXTENSION FEE PROVISION**

35. The Administrator repeats and realleges paragraphs 1 through 34, above, as if alleged herein.

36. The written agreements evidencing Non-Bank Colorado Best Egg Loans include terms that purport to permit the creditor to charge a fee of \$25 for the processing of a consumer's request for the extension of the agreement, in violation of C.R.S. §§ 5-2-201 and 5-2-204.

WHEREFORE, the Administrator demands judgment, as follows:

(i) preliminarily and permanently enjoining Marlette, and its officers, directors, agents, servants, employees, attorneys, heirs, successors, and assigns, from committing any of the practices, acts, conduct, transactions, or violations described above, or otherwise violating the UCCC, together with all such other relief as may be required to completely compensate or restore to their original position all consumers injured or prevent unjust enrichment of any person, by reason or through the use or employment of such practices, acts, conduct, or violations, or as may otherwise be appropriate, including, without limitation, requiring Marlette to disgorge to the Administrator or make restitution to consumers of all amounts charged, assessed, collected, or received in violation of the UCCC;

(ii) for every consumer credit transaction as may be determined at trial or otherwise in which a consumer was charged an excess charge in violation of the UCCC, ordering Marlette to refund to each such consumer the excess charge;

(iii) for every consumer credit transaction as may be determined at trial or

otherwise in which a consumer was charged an excess charge, ordering Marlette to pay to each such consumer a civil penalty determined by the Court not in excess of the greater of either the amount of the finance charge or ten times the amount of the excess charge;

(iv) ordering Marlette to pay to the Administrator a civil penalty determined by the Court within the limits set forth by statute;

(v) awarding pre- and post-judgment interest to the Administrator, as may be allowed by contract, law, or otherwise; and

(vi) awarding the Administrator the costs and disbursements of this action, including attorney's fees, together with all such further relief as the Court deems just.

DATED: January 27, 2017

CYNTHIA H. COFFMAN  
Attorney General

*/s/ Nikolai N. Frant*

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